

Take control of your electric bill with Empire Electric's Power Advantage, a prepay program.

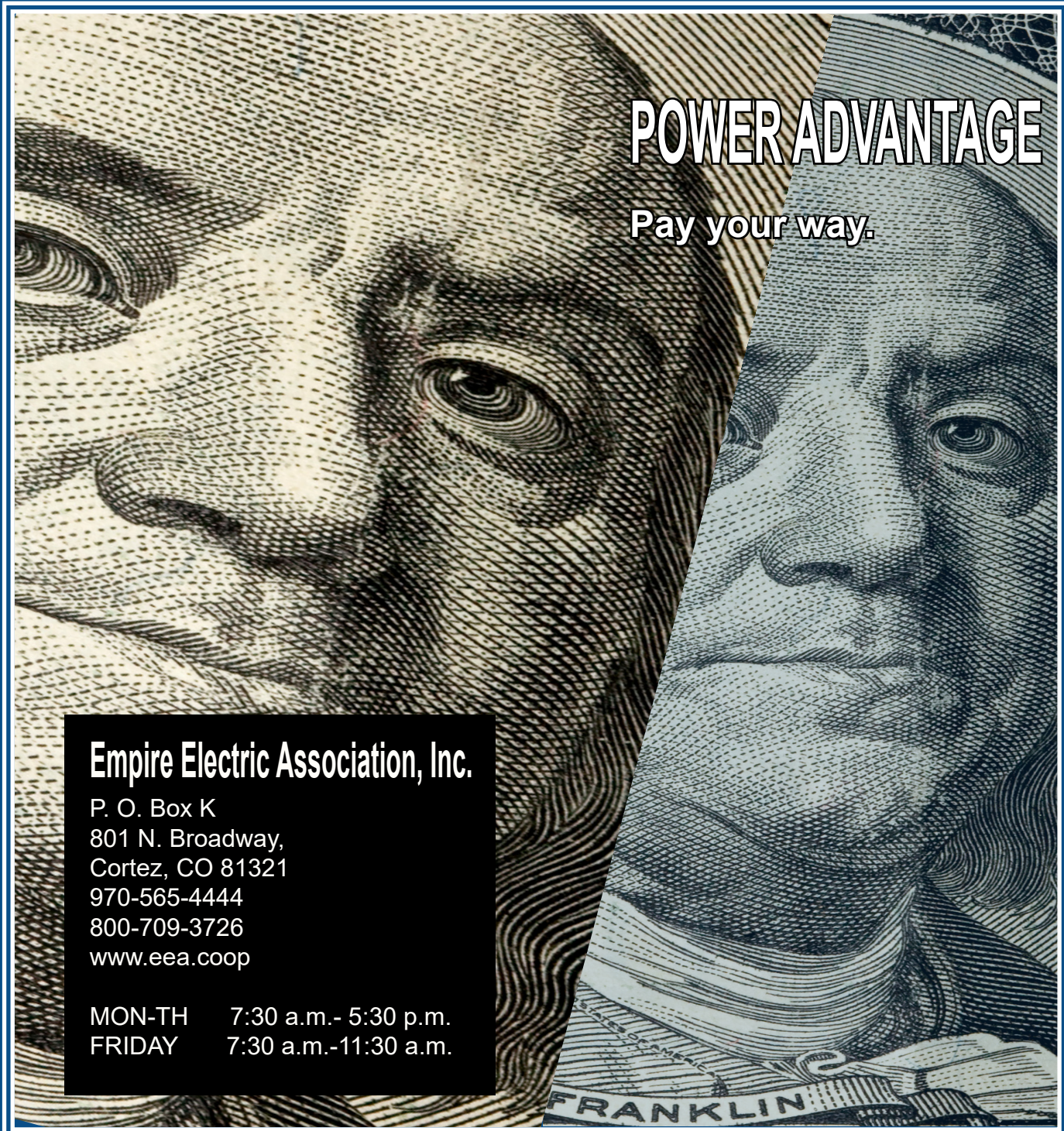
Why switch to prepay?

- **No Security Deposit Required***
- **No Due Dates**
- **No Bill Statements**
- **No Late Fees**
- **No Disconnect Notices**
- **No Connect/Disconnect Fees**
- **Greater Awareness of Energy Usage**
- **Easy-to-Use Notification System**
- **24/7 Reconnect**
- **View Usage Information Anytime**



*Security deposits on existing accounts can be used to pay a balance owed and any remaining funds can be refunded or credited to your Power Advantage account. This credit is used to pay for future power purchases.

Please note that you may have to pay another security deposit if you return to a regular residential or general service account option.



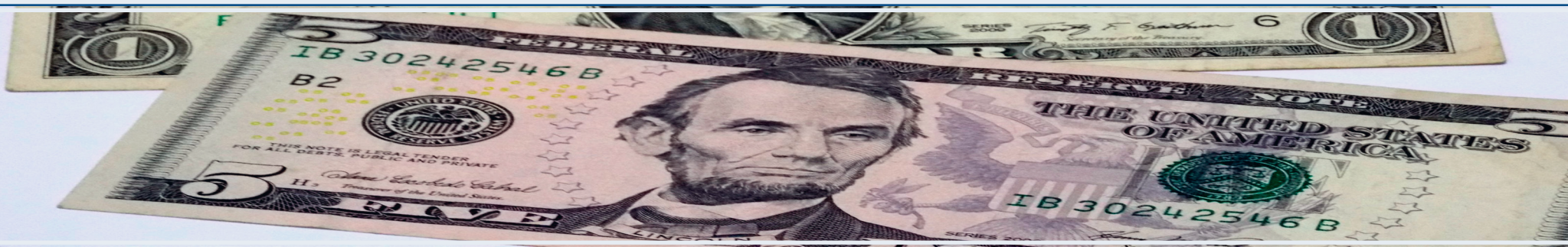
POWER ADVANTAGE

Pay your way.

Empire Electric Association, Inc.

P. O. Box K
801 N. Broadway,
Cortez, CO 81321
970-565-4444
800-709-3726
www.eea.coop

MON-TH 7:30 a.m.- 5:30 p.m.
FRIDAY 7:30 a.m.-11:30 a.m.



How do I place the money into my Power Advantage account?

Payments can be made in our office, online, or by the automated phone system.

How much money should I keep in my Power Advantage account?

Empire requires \$50 to start the account and after that, it is entirely up to you. One of the benefits of Power Advantage is that you create the program to fit your budget. You can purchase enough electricity to last a week, a month, or more.

How do I stay informed about my account and my balance?

When you set up your account, you will select how you want to receive messages about your account status: by email, by text, or by automated phone calls. You can visit your account anytime by logging in through Empire's online pay portal at www.eea.coop.

KEEP YOUR EMAIL ADDRESS & PHONE NUMBER UPDATED.

If the information we have on file is not current you will not receive low balance notifications.



“Co-ops that have prepay programs typically report energy savings between 5-10 percent,” said Brian Sloboda, program manager at NRECA's Business and Technology Strategies unit. “The reasons are simple: Consumers are getting more frequent notifications about their use and turning down the thermostat a few degrees, or turning off the stereo and computer.”

What if my account runs low?

First, when your balance is \$20 or less you will receive a low balance alert by text, email, or phone message. You decide the method that you want. This notice gives you time to purchase more electricity. If your account balance falls below zero, your meter will stop and the power will turn off. However, purchasing more electricity is easy and there is no late fee, disconnect or reconnect fees. You can pay 24 hours a day by phone or online, or make a payment at our office during business hours.

How do I know if Power Advantage is right for me?

While Power Advantage is not for everyone, it's definitely a good option for many of our members. Please call our Consumer Services Representatives at 970-565-4444 to explore your enrollment in Power Advantage.